

Via E-Mail September 13, 2013

MyBogey sdonnelly@mybogey.com emorrin@mybogey.com

Re: USGA Handicap System

Dear Sir:

It has recently been brought to our attention that MyBogey is utilizing the USGA Handicap System™ ("System") to offer a Handicap Index® to its subscribers. These subscribers do not appear to be associated with a Licensed Golf Club. Upon review of your website, MyBogey does not meet all of the requirements necessary to be licensed to use the System or issue a Handicap Index. Nor is MyBogey in compliance with the USGA Handicap System Licensing Program for Clubs ™.

In order to be eligible to utilize the System, a computation service must meet certain requirements established by the USGA. We encourage you to reach out to the USGA to and take a proactive approach to ensure all of the System requirements are being met, which includes but is not limited to subscribing to the Club Licensing requirements. We are happy to walk you through the necessary steps to accomplish compliance. However, until such time as we have addressed the issues of non-compliance with the System, we ask that you immediately discontinue issuing a Handicap Index. The continued use of the System and issuance of a Handicap Index in a manner that does not comply with the System creates the false and misleading impression for consumers that they are obtaining an actual Handicap Index in compliance with the System and that your services are in compliance with the System, which it is not.

Please contact the undersigned within ten business days of the date of this letter. The foregoing is without prejudice to our rights, all of which are expressly reserved. We look forward to your anticipated cooperation.

Sincerely,

Cindy Cooper

Cindy Cooper

Manager, Handicap and Club Licensing Administration